



**THE PSYCHOLOGICAL SOCIETY OF IRELAND  
STRATEGIC PLAN 2014 - 2017**



**Under the 4 Pillars framework we have identified seven goals for our Strategic Plan 2014-2017:**

**Goal 1 Excellent membership experience** - A Clear Direction – delivering clear vision and value

**Goal 2 Good Governance** – update and strengthen Governance & Transparency of the Society

**Goal 3 Strengthen the Finances** of the Society – being more business-like in all our activities

**Goal 4 Professionalism** -Support for all in Education Science and Practice

**Goal 5 Strengthen the Profile and Standing** of Psychology in Ireland

**Goal 6 Promote Psychology in the Public Interest**

**Goal 7 Promote Human Health, Well-being, and Resilience: Psychological Health in Ireland (PHI)**

**Goal 1 Excellent membership experience - A Clear Direction – delivering clear vision & value**

- 1.1 *The Society will actively work on strengthening itself as a membership organisation*
- 1.2 *The Society will streamline all its processes to improve member's experience*
- 1.3 *The Society will become a more inclusive organisation with greater use of technology to allow all members to participate in our activities regardless of geographic location.*
- 1.4 *The Society will review its membership process and categories*
- 1.5 *The Society will review the benefits of the subscribership category of association with a view to attracting non-psychologists*

**Goal 2 Good Governance – update and strengthen Governance & Transparency**

- 2.1 *The Society will ensure that it remains compliant with relevant legislation and will continually strive towards best practice*
- 2.2 *The Society will have a clear organisational structure and policies and guidelines to encourage and support members' participation in the workings of the society*
- 2.3 *The Society will have standard operating procedures and clear decision-making processes*
- 2.4 *The Society will ensure good communication with its members regarding the operation of the organisation and its future needs.*

### **Goal 3 Strengthen the Finances of the Society – being business like in all our activities**

#### **Goals**

- 3.1 *The Society will ensure that it remains compliant with legislation and will continually strive towards best practice in relation to finance and financial matters*
- 3.2 *The Society will undertake a review of its Finances and put in place careful, efficient and prudent financial and resource management systems*
- 3.3 *The Society will provide transparent and easily understandable financial reports*
- 3.4 *The Society will diversify its income source away from sole dependency on membership fees to a greater mix of income from CPD, sponsorship and events.*
- 3.5 *The Society will diversify its income sources and increase income generation projects*
- 3.6 *The Society will undertake a membership drive among non-member psychologists*

### **Goal 4 Professionalism: Life-long learning & Support for Education Science & Practice**

#### **Goals**

- 4.1 *The Society will maintain high standards of professional practice through promoting and requiring adherence to the PSI Code of Professional Ethics.*
- 4.2 *Best practice will be developed in an on-going way both at an organisational level and through the Society's Divisions and Special Interest Groups*
- 4.3 *The Psychological Society of Ireland will disseminate psychological knowledge and provide support to its Education, Science and Practice members*
- 4.4 *The Society will encourage and support the College of Fellows to contribute towards the work of the Society*
- 4.5 *The Society will review its membership process and categories, target potential new graduate members and proactively, work on recruitment and retention of membership;*
- 4.6 *The Society will enhance its links with other regional and national psychological societies and with related professional associations.*
- 4.7 *The Society will promote best practice through objective standards, and will advocate for these with relevant bodies such as the Health and Social Care Professionals Council*
- 4.8 *The Society will ensure high standards in psychology education and training through its accreditation programmes and its validation of professional qualifications obtained abroad.*

## **Goal 5 Professionalism : Strengthen the Profile and Standing of Psychology in Ireland**

- 5.1 *The Society will support and improve the public standing of the PSI and Psychology*
- 5.2 *The Society will develop and make public statements regarding competencies of psychologists across a wide range of specialty areas*
- 5.3 *The Society will ensure the efficient accreditation of undergraduate and postgraduate programmes.*
- 5.4 *PSI will strengthen lifelong learning and Continuous Professional Development opportunities for members and CPD will be supported and monitored by PSI*
- 5.5 *PSI will continue to promote Psychological Science and research in education, science and practice settings*
- 5.6 *The Society will promote Psychology as a STEM discipline*

## **Goal 6 Promote Psychology in the Public Interest**

- 6.1 *The Society will work towards increasing the impact and public understanding of psychology*
- 6.2 *The Society will advocate for Psychology in the public interest and make representations to, Government Departments and other agencies that influence the availability and practice of psychology*
- 6.3 *The Society will highlight and promote evidence of important psychology developments for human health, well-being and Performance*
- 6.4 *The Society will utilise its website to provide information to the general public on aspects of human experience (Health, Well-being and Performance).*
- 6.5 *The Society will endeavour to become a Human Rights focused organisation and will endeavour to recognise and respond to diversity in all its activities*
- 6.6 *The Society will build good working relationships with and promote itself as a resource for community organisations, governmental agencies, charities and other agencies.*

## **Goal 7 Promote Human Health, Well-being, experience and Performance**

- 7.1 *The Society will engage and contribute to societal needs in safe and tangible ways*
- 7.2 *The Society will promote health, Well-Being and Resilience through evidence based psychological assessments and interventions with champions from both early career and experienced psychologists.*

The new Initiative called **Psychological Health in Ireland (PHI)** will be launched in 2015